



## **A G E N D A**

**Southeast Minnesota REALTORS®  
BOARD OF DIRECTORS  
SEMR Lower Level  
December 4<sup>th</sup>, 2019  
9:30 am**

### **Strategic Intent Statement**

We are currently a transitioning trade association. Our research and focus groups' input suggests that our association must evolve in conjunction with the changing real estate industry into a business model and organization that understands and reflects the needs of our members, not just today but in the future, in order to serve the members' best interests, the interests of our communities, industry and market in a professional, and ethical manner.

As part of the development of our strategic intent statement, SEMR revised their mission and strategic initiatives as follows:

### **Mission Statement**

To provide members the resources they require allowing them to serve their customers and clients professionally and ethically.

To advocate for an environment conducive to selling and buying real estate, including the protection of property rights.

### **Strategic Initiatives**

1. To convey availability of resources to members.
2. To transition members from joining to belonging. To select/recruit and mentor future leaders.
3. To actively participate in NAR and MNAR advocacy efforts, along with local efforts, including Calls to Action, information distribution and RPAC.
4. To be the Voice for Real Estate in southeast Minnesota, including promotion of market statistics, trends and issues through press releases, interviews, etc. Additionally, reach out to the community by engaging in community activities through events and volunteerism in order to promote the value proposition of using a REALTOR.

## **Consent Agenda**

The President will request a motion to approve all items on the Consent Agenda in one motion. If you would like to discuss any item on the Consent Agenda, please contact the President and have the item removed from the Consent Agenda for separate consideration.

- A. Approve the Minutes of the October 2019 Board of Directors Meeting (attached)
- B. Approve the Minutes of the Standing Committees (as emailed to the Directors)
- C. Approve the October 2019 financials (attached)
- D. Accept membership report.

## **Agenda**

1. Consent Agenda - Carrie
2. Request for Excused Absences:
3. Appointment of SEMR Rep to MN BOD - Carrie
4. Treasurer's report – Kat
  - October 2019 Financials - *Exhibit A*
5. Building Committee Report - Jon
6. Government Affairs Update – Eric
7. Removal of Members for Unpaid Dues
8. Merger of SEMR MLS and SEMR Association - Eric
9. Appointment of two members to the Northstar AAC - Carrie
10. Bylaws and Policy Manual Update – Tracie
11. President's Report – Carrie
  - BOD Calendar Review
  - NAR Conference Recap
12. CEO Update –
  - SASI Dissolution
  - AAC Report
13. Adjourn

**Bylaws Committee to meet immediately after the BOD Meeting**

**Next meeting – February 19<sup>th</sup>, 2020 – SEMR Lower Level (10:00am)**