



AGENDA – Amended

**Southeast Minnesota REALTORS®
BOARD OF DIRECTORS
Haley Comfort Systems
3708 N Broadway Avenue
December 14th, 2022
9:00 am**

Strategic Intent Statement

We are currently a transitioning trade association. Our research and focus groups' input suggests that our association must evolve in conjunction with the changing real estate industry into a business model and organization that understands and reflects the needs of our members, not just today but in the future, in order to serve the members' best interests, the interests of our communities, industry and market in a professional, and ethical manner.

As part of the development of our strategic intent statement, SEMR revised their mission and strategic initiatives as follows:

Mission Statement

To provide members the resources they require allowing them to serve their customers and clients professionally and ethically.

To advocate for an environment conducive to selling and buying real estate, including the protection of property rights.

Strategic Initiatives

1. To convey availability of resources to members.
2. To transition members from joining to belonging. To select/recruit and mentor future leaders.
3. To actively participate in NAR and MNAR advocacy efforts, along with local efforts, including Calls to Action, information distribution and RPAC.
4. To be the Voice for Real Estate in southeast Minnesota, including promotion of market statistics, trends and issues through press releases, interviews, etc. Additionally, reach out to the community by engaging in community activities through events and volunteerism in order to promote the value proposition of using a REALTOR.

Consent Agenda

The President will request a motion to approve all items on the Consent Agenda in one motion. If you would like to discuss any item on the Consent Agenda, please contact the President and have the item removed from the Consent Agenda for separate consideration.

- A. Approve the Minutes of the November 2022 Board of Directors Meeting (attached)
- B. Approve the November 2022 financials (As Presented)
- C. Accept membership report (As Presented)

Agenda

1. Approval of the Amended Agenda – Adam
2. Consent Agenda - Adam
3. Request for Excused Absences: Caitlyn, Justin, Patrick
4. Treasurer's report – Joe
 - Current Financials Presented
5. Membership Termination - Non-Dues Payment – Adam
6. Northern Lights Leadership Day - Michelle
7. Policy Discussion for Board Appointment – Adam
 - Treasurer, MNR BOD Appointments, RMLS Board of Directors
8. Strat Plan Adoption Discussion
9. President's Report – Adam
10. CEO Report – Eric
11. Adjourn

Next meeting – Date and Place TBD – Thank you to all BOD Members and Happy Holidays!