# **Monthly Indicators**



### **July 2020**

Residential real estate activity composed of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

Healthy buyer demand and constrained supply continue to be the story for much of the country. Nationally, showing activity in July remained substantially higher than a year before and multiple offer situations are a frequent experience in many markets. With the inventory of homes for sale still constrained, a competitive market for buyers shows little sign of waning.

New Listings Southeast Minnesota were down 16.9 percent to 694. Pending Sales increased 2.4 percent to 690. Inventory shrank 37.3 percent to 988 units.

Prices moved higher as the Median Sales Price was up 4.8 percent to \$220,000. Days on Market increased 9.1 percent to 48 days. Months Supply of Inventory was down 41.9 percent to 1.8 months.

While the number of unemployment insurance weekly initial claims have been far lower in recent weeks than their peak in March and April, more than 1 million new claims are still being filed each week and more 31 million were claiming benefits in all programs as of early July, compared to fewer than 2 million in July 2019. Despite this significant economic impact, home buyers remain extremely resilient. With mortgage rates remaining near record-low levels and home purchase mortgage applications up from a year ago, high buyer activity is expected to continue into the late summer and early fall market.

### **Activity Snapshot**

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+ 20.4% + 4.8% - 37.3%

One-Year Change in Closed Sales One-Year Change in Median Sales Price One-Year Change in Homes for Sale

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# **Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

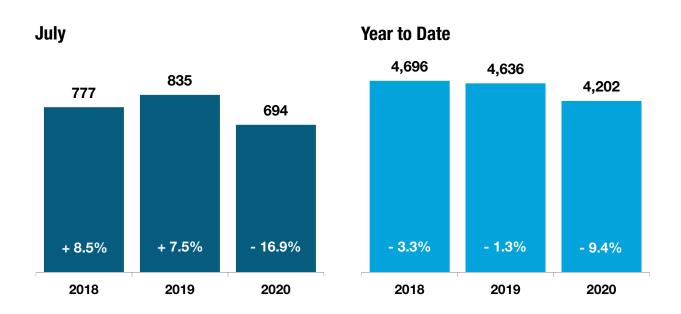


Key Metrics	Historical Sparkbars	7-2019	7-2020	Percent Change	YTD 2019	YTD 2020	Percent Change
New Listings	7-2017 7-2018 7-2019 7-2020	835	694	- 16.9%	4,636	4,202	- 9.4%
Pending Sales	7-2017 7-2018 7-2019 7-2020	674	690	+ 2.4%	3,767	3,944	+ 4.7%
Closed Sales	7-2017 7-2018 7-2019 7-2020	632	761	+ 20.4%	3,403	3,474	+ 2.1%
Days on Market	7-2017 7-2018 7-2019 7-2020	44	48	+ 9.1%	58	59	+ 1.7%
Median Sales Price	7-2017 7-2018 7-2019 7-2020	\$210,000	\$220,000	+ 4.8%	\$205,000	\$218,100	+ 6.4%
Avg. Sales Price	7-2017 7-2018 7-2019 7-2020	\$238,302	\$249,540	+ 4.7%	\$227,172	\$242,981	+ 7.0%
Pct. of Orig. Price Received	7-2017 7-2018 7-2019 7-2020	98.4%	98.3%	- 0.1%	97.1%	97.3%	+ 0.2%
Affordability Index	7-2017 7-2018 7-2019 7-2020	187	196	+ 4.8%	192	198	+ 3.1%
Homes for Sale	7-2017 7-2018 7-2019 7-2020	1,576	988	- 37.3%			
Months Supply	7-2017 7-2018 7-2019 7-2020	3.1	1.8	- 41.9%			

# **New Listings**

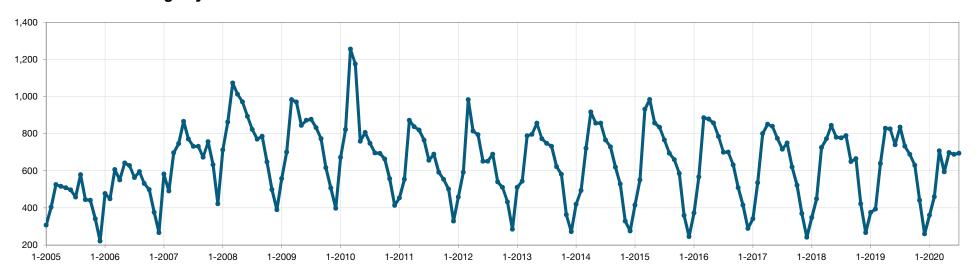
A count of the properties that have been newly listed on the market in a given month.





New Listings		Prior Year	Percent Change
August 2019	732	789	-7.2%
September 2019	688	649	+6.0%
October 2019	630	665	-5.3%
November 2019	441	422	+4.5%
December 2019	260	267	-2.6%
January 2020	361	375	-3.7%
February 2020	460	393	+17.0%
March 2020	707	639	+10.6%
April 2020	594	829	-28.3%
May 2020	698	825	-15.4%
June 2020	688	740	-7.0%
July 2020	694	835	-16.9%
12-Month Avg	579	619	-6.5%

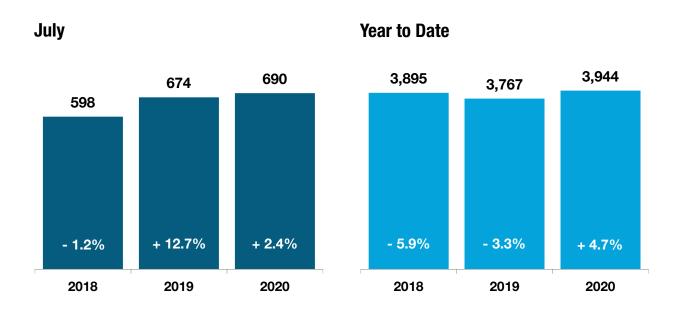
### **Historical New Listings by Month**



# **Pending Sales**

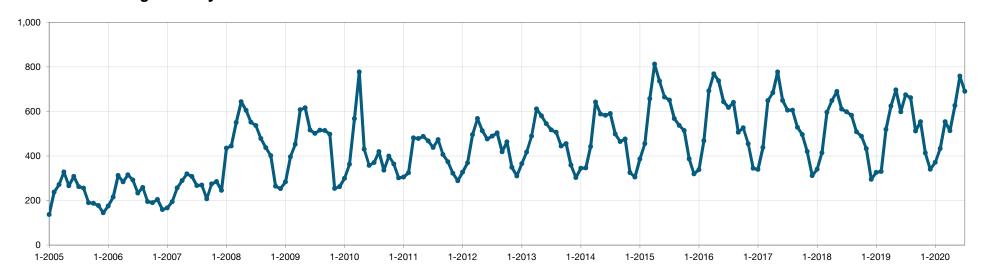
A count of the properties on which offers have been accepted in a given month.





Pending Sales		Prior Year	Percent Change
August 2019	661	582	+13.6%
September 2019	512	508	+0.8%
October 2019	553	488	+13.3%
November 2019	413	433	-4.6%
December 2019	340	295	+15.3%
January 2020	371	326	+13.8%
February 2020	433	330	+31.2%
March 2020	553	519	+6.6%
April 2020	513	624	-17.8%
May 2020	626	696	-10.1%
June 2020	758	598	+26.8%
July 2020	690	674	+2.4%
12-Month Avg	535	506	+5.7%

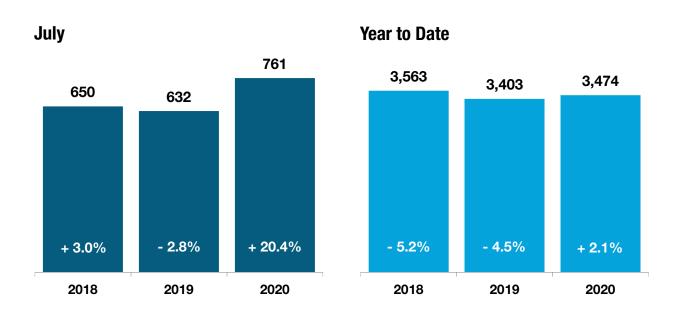
### **Historical Pending Sales by Month**



### **Closed Sales**

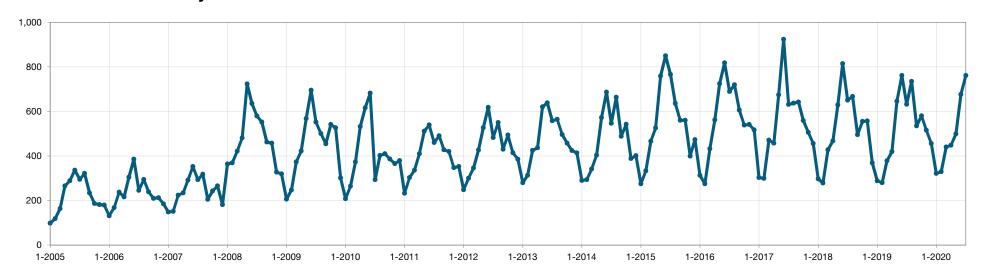
A count of the actual sales that closed in a given month.





Closed Sales		Prior Year	Percent Change
August 2019	734	667	+10.0%
September 2019	535	495	+8.1%
October 2019	580	555	+4.5%
November 2019	515	557	-7.5%
December 2019	456	369	+23.6%
January 2020	321	288	+11.5%
February 2020	329	280	+17.5%
March 2020	440	378	+16.4%
April 2020	448	419	+6.9%
May 2020	499	645	-22.6%
June 2020	676	761	-11.2%
July 2020	761	632	+20.4%
12-Month Avg	525	504	+4.2%

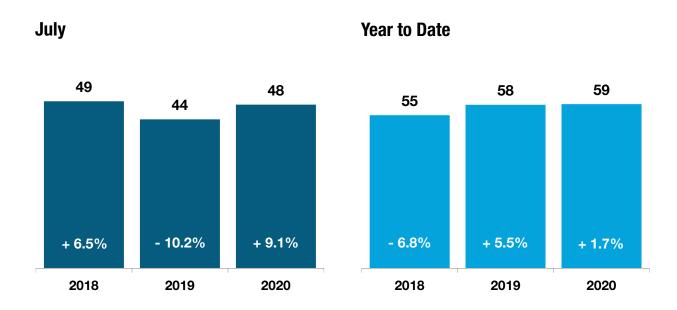
### **Historical Closed Sales by Month**



## **Days on Market Until Sale**

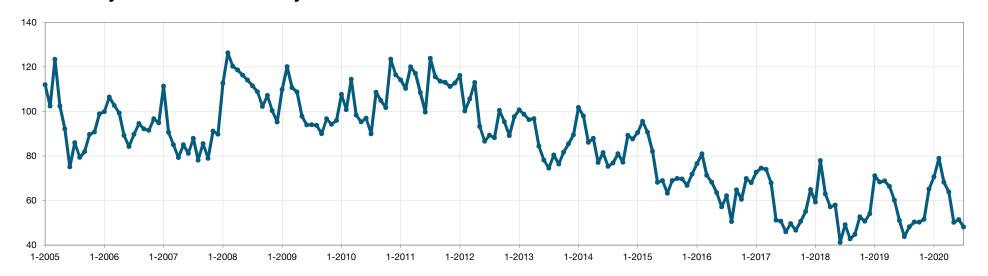
Average number of days between when a property is listed and when an offer is accepted in a given month.





Days on Market		Prior Year	Percent Change
August 2019	48	43	+11.6%
September 2019	50	45	+11.1%
October 2019	50	53	-5.7%
November 2019	52	51	+2.0%
December 2019	65	54	+20.4%
January 2020	71	71	0.0%
February 2020	79	68	+16.2%
March 2020	68	69	-1.4%
April 2020	64	66	-3.0%
May 2020	50	60	-16.7%
June 2020	51	51	0.0%
July 2020	48	44	+9.1%
12-Month Avg	58	56	+3.6%

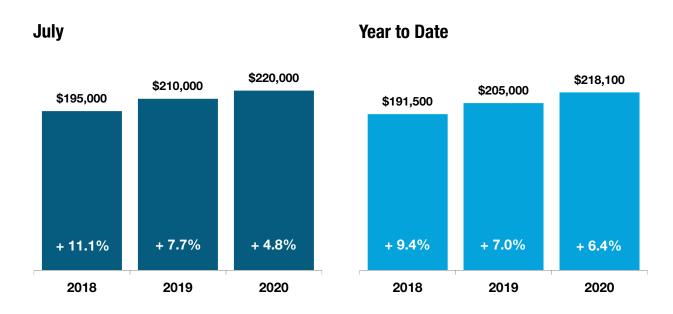
#### **Historical Days on Market Until Sale by Month**



### **Median Sales Price**

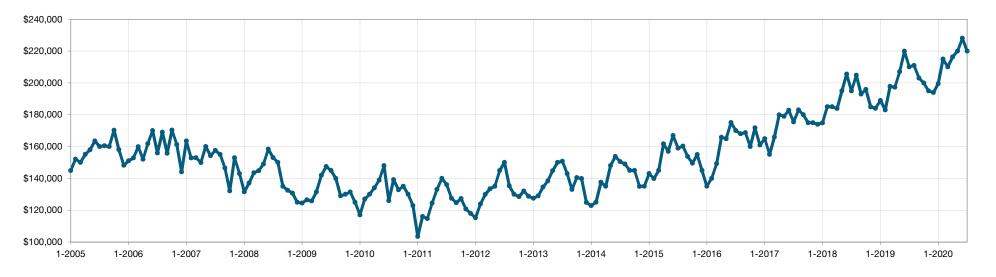
Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.





Median Sales Price		Prior Year	Percent Change
August 2019	\$211,000	\$204,850	+3.0%
September 2019	\$203,000	\$193,000	+5.2%
October 2019	\$199,900	\$195,900	+2.0%
November 2019	\$195,000	\$184,900	+5.5%
December 2019	\$194,000	\$184,000	+5.4%
January 2020	\$199,450	\$188,900	+5.6%
February 2020	\$215,000	\$183,000	+17.5%
March 2020	\$210,000	\$197,750	+6.2%
April 2020	\$216,250	\$197,250	+9.6%
May 2020	\$220,000	\$207,000	+6.3%
June 2020	\$228,000	\$219,900	+3.7%
July 2020	\$220,000	\$210,000	+4.8%
12-Month Avg	\$209,300	\$197,204	+6.1%

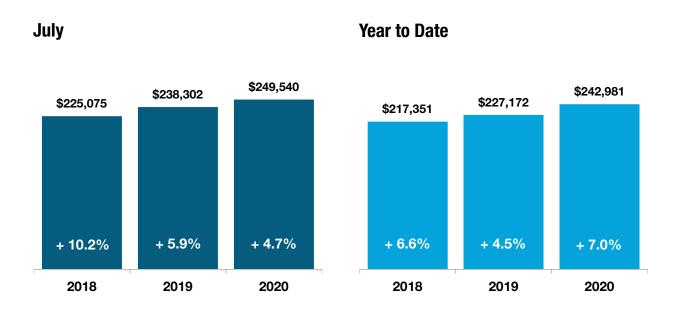
#### **Historical Median Sales Price by Month**



## **Average Sales Price**

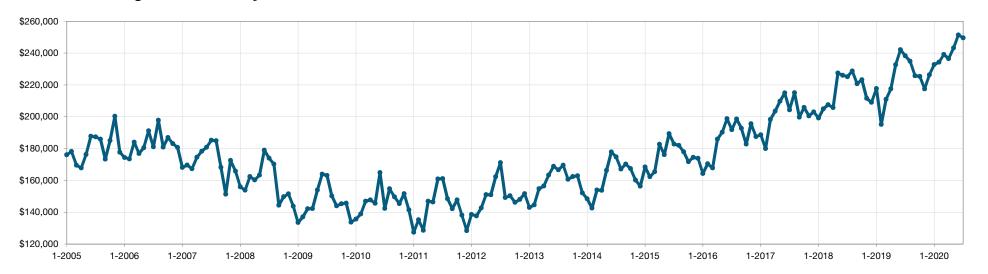
Average sales price for all closed sales, not accounting for seller concessions, in a given month.



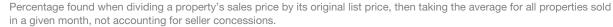


Avg. Sales Price		Prior Year	Percent Change
August 2019	\$234,917	\$228,695	+2.7%
September 2019	\$225,746	\$220,694	+2.3%
October 2019	\$225,281	\$223,241	+0.9%
November 2019	\$217,456	\$211,551	+2.8%
December 2019	\$226,350	\$209,034	+8.3%
January 2020	\$232,720	\$217,729	+6.9%
February 2020	\$234,249	\$195,127	+20.0%
March 2020	\$239,074	\$210,983	+13.3%
April 2020	\$236,486	\$217,450	+8.8%
May 2020	\$243,211	\$232,698	+4.5%
June 2020	\$251,417	\$242,118	+3.8%
July 2020	\$249,540	\$238,302	+4.7%
12-Month Avg	\$234,704	\$220,635	+6.4%

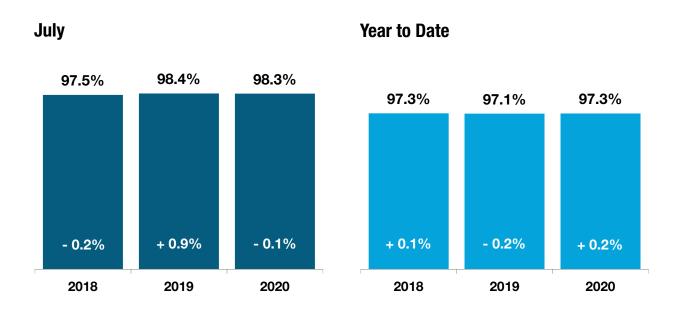
#### **Historical Average Sales Price by Month**



## **Percent of Original List Price Received**

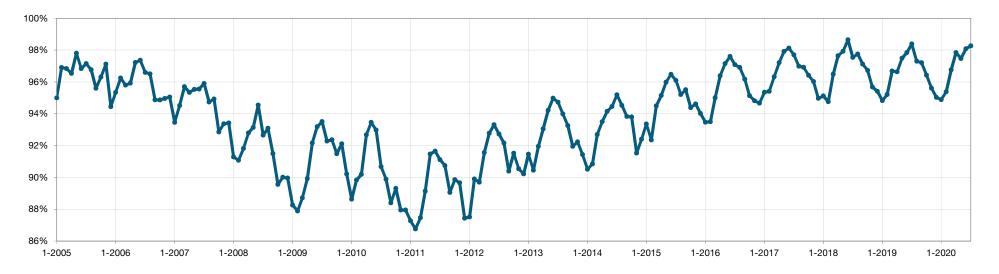






Pct. of Orig. Price Received		Prior Year	Percent Change
August 2019	97.3%	97.7%	-0.4%
September 2019	97.2%	97.1%	+0.1%
October 2019	96.4%	96.7%	-0.3%
November 2019	95.6%	95.7%	-0.1%
December 2019	95.0%	95.4%	-0.4%
January 2020	94.9%	94.8%	+0.1%
February 2020	95.4%	95.2%	+0.2%
March 2020	96.8%	96.7%	+0.1%
April 2020	97.8%	96.6%	+1.2%
May 2020	97.5%	97.5%	0.0%
June 2020	98.1%	97.8%	+0.3%
July 2020	98.3%	98.4%	-0.1%
12-Month Avg	96.7%	96.6%	+0.1%

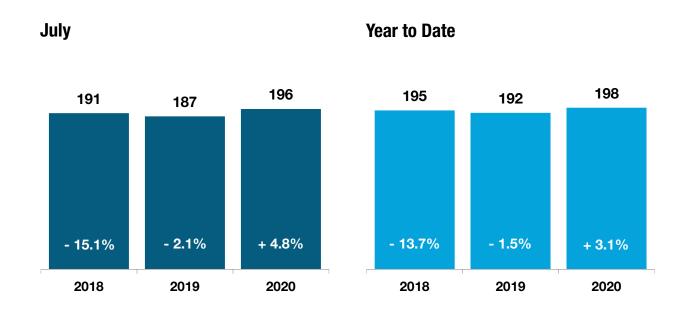
#### **Historical Percent of Original List Price Received by Month**



# **Housing Affordability Index**

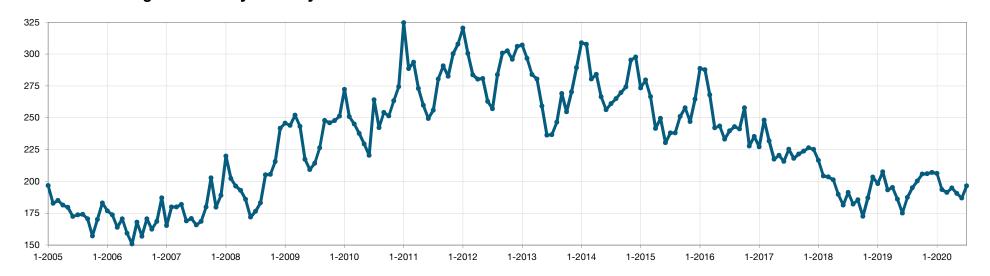






Affordability Index		Prior Year	Percent Change
August 2019	195	182	+7.1%
September 2019	200	185	+8.1%
October 2019	206	173	+19.1%
November 2019	206	187	+10.2%
December 2019	207	203	+2.0%
January 2020	206	198	+4.0%
February 2020	194	207	-6.3%
March 2020	191	193	-1.0%
April 2020	195	195	0.0%
May 2020	191	186	+2.7%
June 2020	187	175	+6.9%
July 2020	196	187	+4.8%
12-Month Avg	198	189	+4.8%

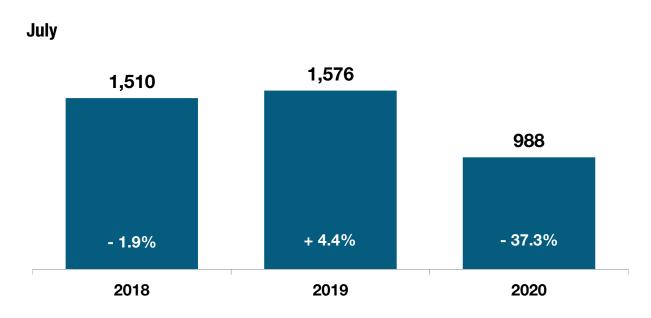
#### **Historical Housing Affordability Index by Month**



## **Inventory of Homes for Sale**

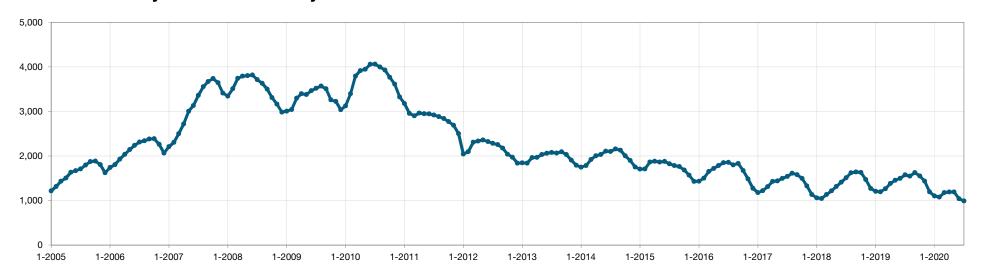
The number of properties available for sale in active status at the end of a given month.





Homes for Sale		Prior Year	Percent Change
August 2019	1,547	1,621	-4.6%
September 2019	1,624	1,638	-0.9%
October 2019	1,549	1,628	-4.9%
November 2019	1,436	1,470	-2.3%
December 2019	1,194	1,269	-5.9%
January 2020	1,100	1,206	-8.8%
February 2020	1,076	1,193	-9.8%
March 2020	1,175	1,263	-7.0%
April 2020	1,189	1,379	-13.8%
May 2020	1,189	1,452	-18.1%
June 2020	1,039	1,494	-30.5%
July 2020	988	1,576	-37.3%
12-Month Avg	1,259	1,432	-12.1%

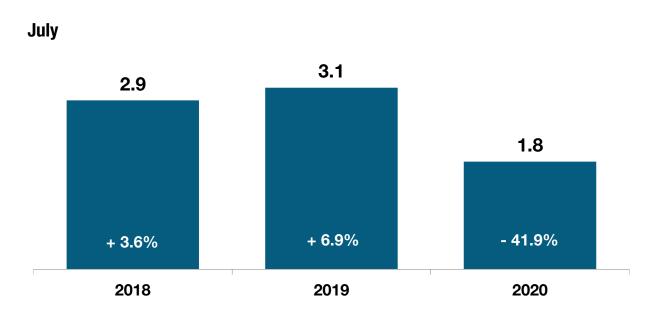
#### **Historical Inventory of Homes for Sale by Month**



## **Months Supply of Inventory**

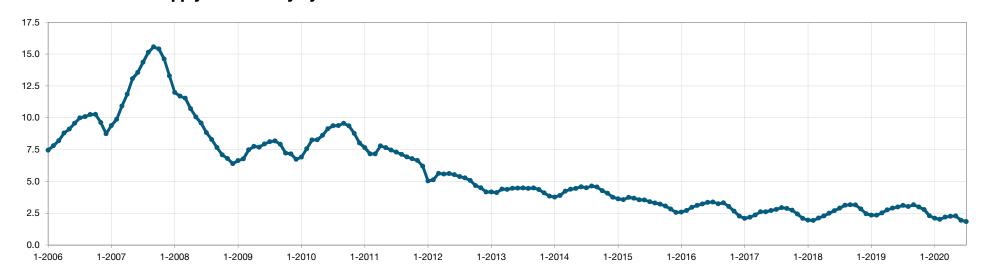
The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





Months Supply		Prior Year	Percent Change
August 2019	3.0	3.1	-3.2%
September 2019	3.2	3.2	0.0%
October 2019	3.0	3.1	-3.2%
November 2019	2.8	2.8	0.0%
December 2019	2.3	2.5	-8.0%
January 2020	2.1	2.3	-8.7%
February 2020	2.0	2.3	-13.0%
March 2020	2.2	2.5	-12.0%
April 2020	2.3	2.8	-17.9%
May 2020	2.3	2.9	-20.7%
June 2020	1.9	3.0	-36.7%
July 2020	1.8	3.1	-41.9%
12-Month Avg	2.4	2.8	-14.3%

#### **Historical Months Supply of Inventory by Month**



### **Area Overview**

New Listings, Closed Sales, and Median Sales Price are based on year-to-date (YTD) figures. Homes for Sale and Months Supply are based on monthly figures.



	<b>New Listings</b>			<b>Closed Sales</b>			<b>Median Sales Price</b>			<b>Homes for Sale</b>			<b>Months Supply</b>		
	YTD 2019	YTD 2020	+/-	YTD 2019	YTD 2020	+/-	YTD 2019	YTD 2020	+/-	7-2019	7-2020	+/-	7-2019	7-2020	+/-
Albert Lea	217	201	-7.4%	162	172	+6.2%	\$110,000	\$121,950	+10.9%	84	61	-27.4%	3.6	2.3	-36.1%
Austin	306	288	-5.9%	229	224	-2.2%	\$122,000	\$142,000	+16.4%	107	65	-39.3%	3.4	1.8	-47.1%
<b>Blooming Prairie</b>	24	20	-16.7%	17	19	+11.8%	\$95,807	\$142,000	+48.2%	10	2	-80.0%	2.7	0.6	-77.8%
Byron	99	102	+3.0%	75	76	+1.3%	\$240,000	\$269,900	+12.5%	50	40	-20.0%	4.4	3.2	-27.3%
Caledonia	25	19	-24.0%	20	13	-35.0%	\$138,850	\$141,750	+2.1%	15	12	-20.0%	5.2	3.6	-30.8%
Chatfield	34	34	0.0%	26	29	+11.5%	\$192,500	\$220,000	+14.3%	14	13	-7.1%	4.0	3.5	-12.5%
<b>Dodge Center</b>	46	35	-23.9%	43	31	-27.9%	\$194,900	\$195,500	+0.3%	9	4	-55.6%	1.4	0.9	-35.7%
<b>Grand Meadow</b>	16	16	0.0%	11	13	+18.2%	\$124,900	\$167,000	+33.7%	3	3	0.0%	1.5	1.4	-6.7%
Hayfield	17	25	+47.1%	15	22	+46.7%	\$165,000	\$162,000	-1.8%	5	6	+20.0%	2.0	1.9	-5.0%
Kasson	88	85	-3.4%	71	82	+15.5%	\$219,950	\$249,450	+13.4%	25	12	-52.0%	2.4	1.0	-58.3%
La Crescent	41	42	+2.4%	25	30	+20.0%	\$195,000	\$274,500	+40.8%	20	13	-35.0%	4.8	2.5	-47.9%
Lake City	94	67	-28.7%	59	55	-6.8%	\$235,000	\$212,700	-9.5%	59	27	-54.2%	6.1	2.7	-55.7%
Oronoco	30	17	-43.3%	14	17	+21.4%	\$452,750	\$449,000	-0.8%	10	5	-50.0%	2.9	1.6	-44.8%
Owatonna	275	247	-10.2%	217	219	+0.9%	\$185,000	\$195,000	+5.4%	92	47	-48.9%	2.7	1.4	-48.1%
Preston	19	19	0.0%	10	16	+60.0%	\$148,500	\$96,250	-35.2%	10	6	-40.0%	4.5	2.3	-48.9%
Pine Island	55	53	-3.6%	34	46	+35.3%	\$237,450	\$255,000	+7.4%	18	11	-38.9%	3.3	1.5	-54.5%
Plainview	31	27	-12.9%	23	30	+30.4%	\$175,250	\$178,500	+1.9%	6	3	-50.0%	1.3	0.7	-46.2%
Rochester	1,644	1,561	-5.0%	1,284	1,316	+2.5%	\$245,000	\$252,000	+2.9%	414	271	-34.5%	2.2	1.4	-36.4%
Spring Valley	27	23	-14.8%	23	19	-17.4%	\$152,000	\$180,500	+18.8%	8	11	+37.5%	2.3	3.2	+39.1%
Saint Charles	28	38	+35.7%	27	25	-7.4%	\$221,350	\$183,750	-17.0%	11	9	-18.2%	2.4	2.2	-8.3%
Stewartville	65	61	-6.2%	49	55	+12.2%	\$210,000	\$230,000	+9.5%	15	8	-46.7%	2.2	1.0	-54.5%
Wabasha	41	40	-2.4%	28	30	+7.1%	\$171,750	\$179,750	+4.7%	17	14	-17.6%	4.0	3.1	-22.5%
Waseca	120	79	-34.2%	85	69	-18.8%	\$140,500	\$146,500	+4.3%	40	16	-60.0%	3.3	1.4	-57.6%
Winona	248	181	-27.0%	205	154	-24.9%	\$152,000	\$152,900	+0.6%	91	52	-42.9%	2.9	2.0	-31.0%
Zumbrota	63	77	+22.2%	35	51	+45.7%	\$225,000	\$237,000	+5.3%	24	15	-37.5%	3.8	1.7	-55.3%