# **Monthly Indicators**



#### **November 2020**

Residential real estate activity composed of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

November saw the Dow Jones Industrial Average top 30,000 for the first time, while mortgage rates reached new record lows again. These new records have provided encouragement for buyers to move forward on home purchases, which continued to remain strong overall for the month.

New Listings Southeast Minnesota were down 20.2 percent to 352. Pending Sales increased 9.0 percent to 450. Inventory shrank 49.7 percent to 723 units.

Prices moved higher as the Median Sales Price was up 15.4 percent to \$225,000. Days on Market decreased 19.2 percent to 42 days. Months Supply of Inventory was down 53.6 percent to 1.3 months.

Showing activity remains higher than the same period a year ago across most of the country, suggesting that strong buyer demand is likely to continue into what is typically the slowest time of year. With inventory remaining constrained in most market segments, sellers continue to benefit from the tight market conditions.

### **Activity Snapshot**

+ 1.9% + 15.4% - 49.7%

One-Year Change in Closed Sales One-Year Change in Median Sales Price One-Year Change in Homes for Sale

| Activity Overview                       | 2  |
|---|----|
| New Listings                            | 3  |
| Pending Sales                           | 4  |
| Closed Sales                            | 5  |
| Days on Market Until Sale               | 6  |
| Median Sales Price                      | 7  |
| Average Sales Price                     | 8  |
| Percent of Original List Price Received | 9  |
| Housing Affordability Index             | 10 |
| Inventory of Homes for Sale             | 11 |
| Months Supply of Inventory              | 12 |
| Area Overview                           | 13 |



# **Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

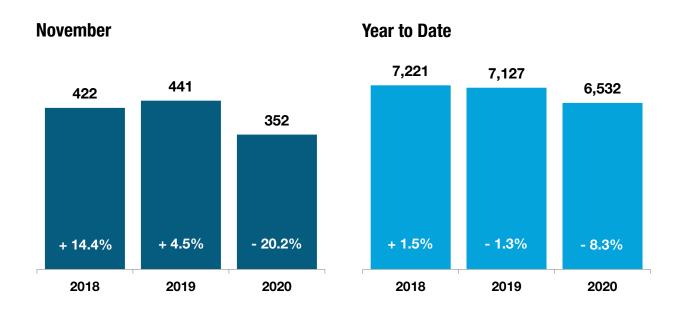


| Key Metrics                  | Historical Sparkbars            | 11-2019   | 11-2020   | Percent Change | YTD 2019  | YTD 2020  | Percent Change |
|------------------------------|---------------------------------|-----------|-----------|----------------|-----------|-----------|----------------|
| New Listings                 | 11-2017 11-2018 11-2019 11-2020 | 441       | 352       | - 20.2%        | 7,127     | 6,532     | - 8.3%         |
| Pending Sales                | 11-2017 11-2018 11-2019 11-2020 | 413       | 450       | + 9.0%         | 5,906     | 6,301     | + 6.7%         |
| Closed Sales                 | 11-2017 11-2018 11-2019 11-2020 | 515       | 525       | + 1.9%         | 5,767     | 6,066     | + 5.2%         |
| Days on Market               | 11-2017 11-2018 11-2019 11-2020 | 52        | 42        | - 19.2%        | 55        | 53        | - 3.6%         |
| Median Sales Price           | 11-2017 11-2018 11-2019 11-2020 | \$195,000 | \$225,000 | + 15.4%        | \$203,000 | \$222,700 | + 9.7%         |
| Avg. Sales Price             | 11-2017 11-2018 11-2019 11-2020 | \$217,456 | \$253,065 | + 16.4%        | \$226,965 | \$247,446 | + 9.0%         |
| Pct. of Orig. Price Received | 11-2017 11-2018 11-2019 11-2020 | 95.6%     | 97.6%     | + 2.1%         | 96.9%     | 97.8%     | + 0.9%         |
| Affordability Index          | 11-2017 11-2018 11-2019 11-2020 | 206       | 197       | - 4.4%         | 198       | 199       | + 0.5%         |
| Homes for Sale               | 11-2017 11-2018 11-2019 11-2020 | 1,438     | 723       | - 49.7%        |           |           |                |
| Months Supply                | 11-2017 11-2018 11-2019 11-2020 | 2.8       | 1.3       | - 53.6%        |           |           |                |

# **New Listings**

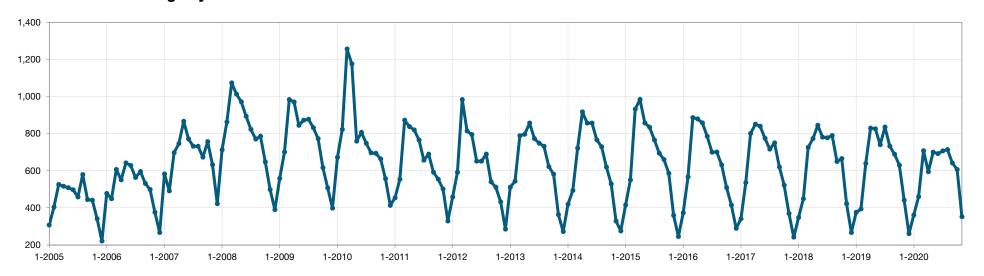
A count of the properties that have been newly listed on the market in a given month.





| New Listings   |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| December 2019  | 261 | 267        | -2.2%          |
| January 2020   | 361 | 375        | -3.7%          |
| February 2020  | 460 | 393        | +17.0%         |
| March 2020     | 707 | 639        | +10.6%         |
| April 2020     | 594 | 829        | -28.3%         |
| May 2020       | 699 | 825        | -15.3%         |
| June 2020      | 692 | 740        | -6.5%          |
| July 2020      | 706 | 835        | -15.4%         |
| August 2020    | 713 | 732        | -2.6%          |
| September 2020 | 642 | 688        | -6.7%          |
| October 2020   | 606 | 630        | -3.8%          |
| November 2020  | 352 | 441        | -20.2%         |
| 12-Month Avg   | 566 | 616        | -8.1%          |

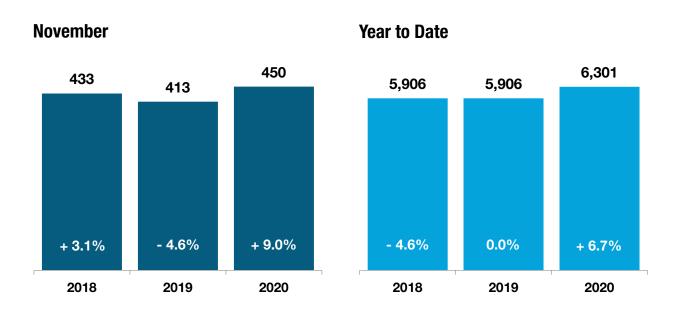
### **Historical New Listings by Month**



# **Pending Sales**

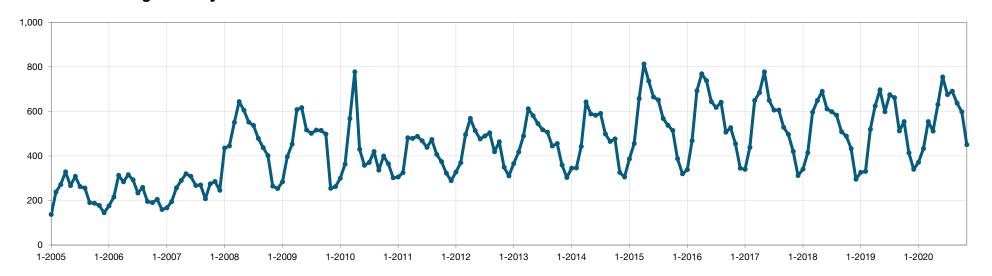
A count of the properties on which offers have been accepted in a given month.





| Pending Sales  |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| December 2019  | 339 | 295        | +14.9%         |
| January 2020   | 371 | 326        | +13.8%         |
| February 2020  | 433 | 330        | +31.2%         |
| March 2020     | 553 | 519        | +6.6%          |
| April 2020     | 511 | 624        | -18.1%         |
| May 2020       | 630 | 696        | -9.5%          |
| June 2020      | 754 | 598        | +26.1%         |
| July 2020      | 675 | 674        | +0.1%          |
| August 2020    | 690 | 661        | +4.4%          |
| September 2020 | 637 | 512        | +24.4%         |
| October 2020   | 597 | 553        | +8.0%          |
| November 2020  | 450 | 413        | +9.0%          |
| 12-Month Avg   | 553 | 517        | +7.0%          |

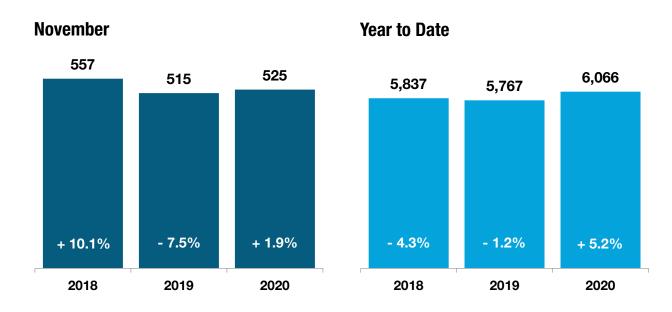
### **Historical Pending Sales by Month**



### **Closed Sales**

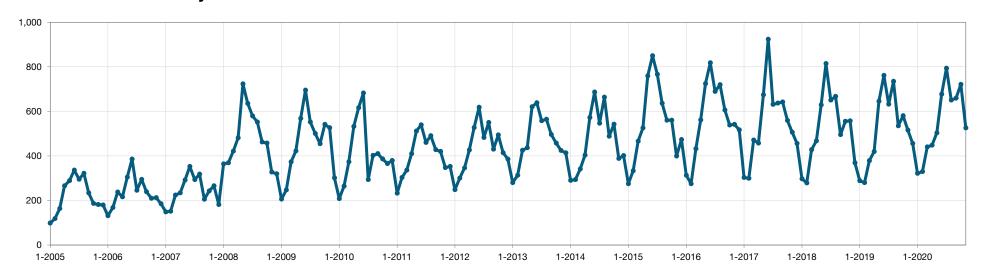
A count of the actual sales that closed in a given month.





| Closed Sales   |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| December 2019  | 456 | 369        | +23.6%         |
| January 2020   | 321 | 288        | +11.5%         |
| February 2020  | 329 | 280        | +17.5%         |
| March 2020     | 440 | 378        | +16.4%         |
| April 2020     | 448 | 419        | +6.9%          |
| May 2020       | 503 | 645        | -22.0%         |
| June 2020      | 677 | 761        | -11.0%         |
| July 2020      | 793 | 632        | +25.5%         |
| August 2020    | 650 | 734        | -11.4%         |
| September 2020 | 659 | 535        | +23.2%         |
| October 2020   | 721 | 580        | +24.3%         |
| November 2020  | 525 | 515        | +1.9%          |
| 12-Month Avg   | 544 | 511        | +6.5%          |

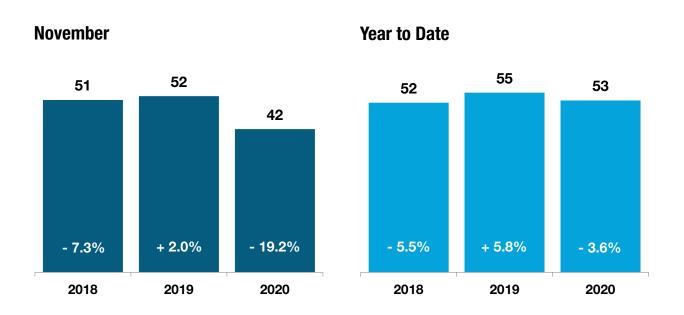
### **Historical Closed Sales by Month**



## **Days on Market Until Sale**

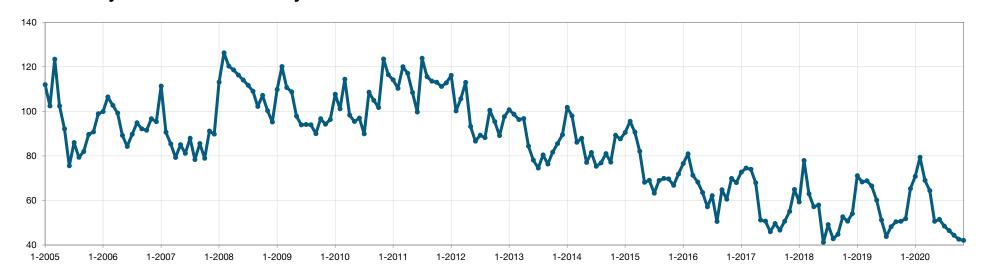
Average number of days between when a property is listed and when an offer is accepted in a given month.





| Days on Market |    | Prior Year | Percent Change |
|----------------|----|------------|----------------|
| December 2019  | 65 | 54         | +20.4%         |
| January 2020   | 71 | 71         | 0.0%           |
| February 2020  | 79 | 68         | +16.2%         |
| March 2020     | 69 | 69         | 0.0%           |
| April 2020     | 64 | 66         | -3.0%          |
| May 2020       | 51 | 60         | -15.0%         |
| June 2020      | 51 | 51         | 0.0%           |
| July 2020      | 48 | 44         | +9.1%          |
| August 2020    | 46 | 48         | -4.2%          |
| September 2020 | 44 | 50         | -12.0%         |
| October 2020   | 43 | 51         | -15.7%         |
| November 2020  | 42 | 52         | -19.2%         |
| 12-Month Avg   | 56 | 57         | -1.8%          |

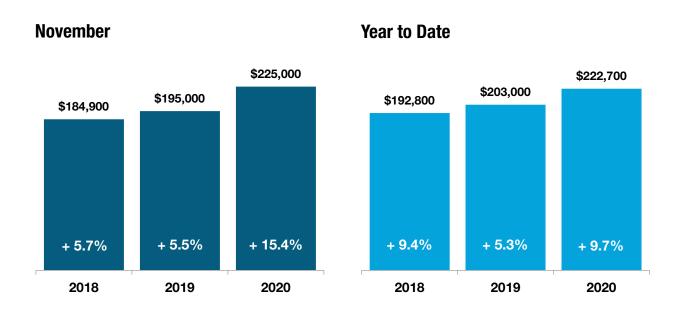
#### **Historical Days on Market Until Sale by Month**



### **Median Sales Price**

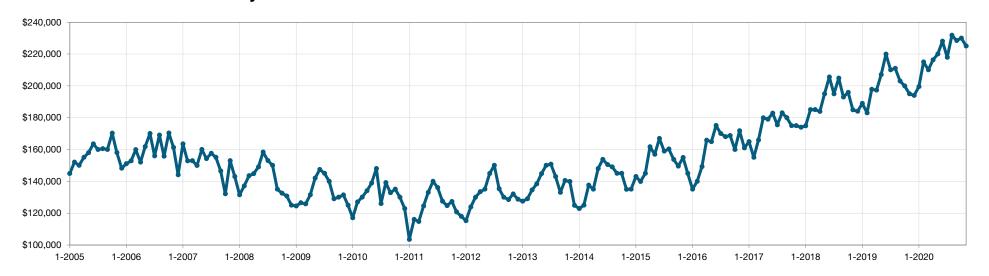
Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.





| Median Sales Price |           | Prior Year | Percent Change |
|--------------------|-----------|------------|----------------|
| December 2019      | \$194,000 | \$184,000  | +5.4%          |
| January 2020       | \$199,450 | \$188,900  | +5.6%          |
| February 2020      | \$215,000 | \$183,000  | +17.5%         |
| March 2020         | \$210,000 | \$197,750  | +6.2%          |
| April 2020         | \$216,250 | \$197,250  | +9.6%          |
| May 2020           | \$220,000 | \$207,000  | +6.3%          |
| June 2020          | \$228,000 | \$219,900  | +3.7%          |
| July 2020          | \$217,925 | \$210,000  | +3.8%          |
| August 2020        | \$231,750 | \$211,000  | +9.8%          |
| September 2020     | \$228,500 | \$203,000  | +12.6%         |
| October 2020       | \$230,000 | \$199,900  | +15.1%         |
| November 2020      | \$225,000 | \$195,000  | +15.4%         |
| 12-Month Avg       | \$217,990 | \$199,725  | +9.1%          |

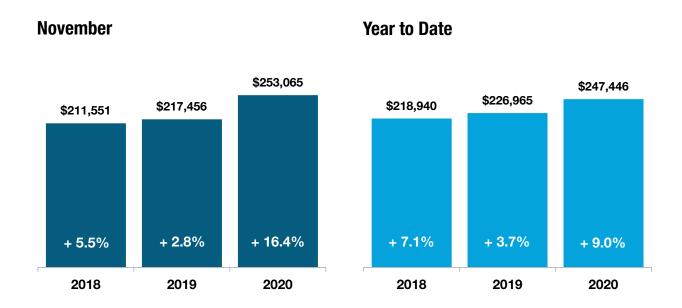
#### **Historical Median Sales Price by Month**



# **Average Sales Price**

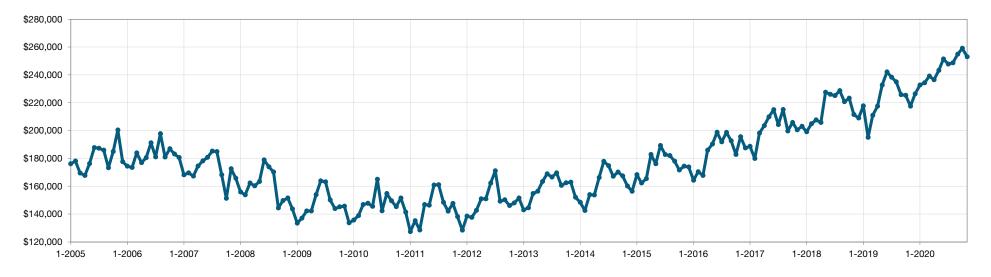
Average sales price for all closed sales, not accounting for seller concessions, in a given month.



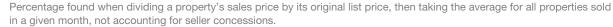


| Avg. Sales Price |           | Prior Year | Percent Chang |
|------------------|-----------|------------|---------------|
| December 2019    | \$226,350 | \$209,034  | +8.3%         |
| January 2020     | \$232,720 | \$217,729  | +6.9%         |
| February 2020    | \$234,249 | \$195,127  | +20.0%        |
| March 2020       | \$239,074 | \$210,983  | +13.3%        |
| April 2020       | \$236,486 | \$217,450  | +8.8%         |
| May 2020         | \$243,211 | \$232,698  | +4.5%         |
| June 2020        | \$251,425 | \$242,118  | +3.8%         |
| July 2020        | \$247,731 | \$238,302  | +4.0%         |
| August 2020      | \$248,610 | \$234,919  | +5.8%         |
| September 2020   | \$254,875 | \$225,755  | +12.9%        |
| October 2020     | \$259,050 | \$225,281  | +15.0%        |
| November 2020    | \$253,065 | \$217,456  | +16.4%        |
| 12-Month Avg     | \$243,904 | \$222,238  | +9.7%         |

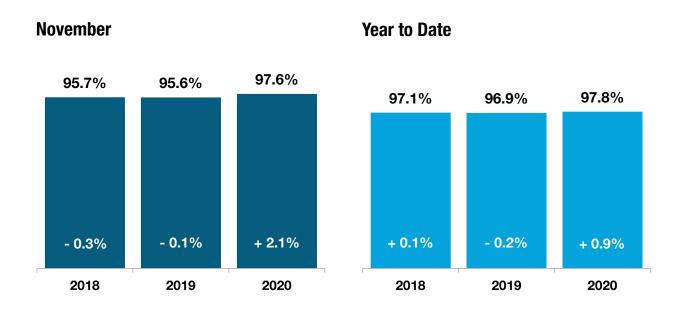
#### **Historical Average Sales Price by Month**



### **Percent of Original List Price Received**

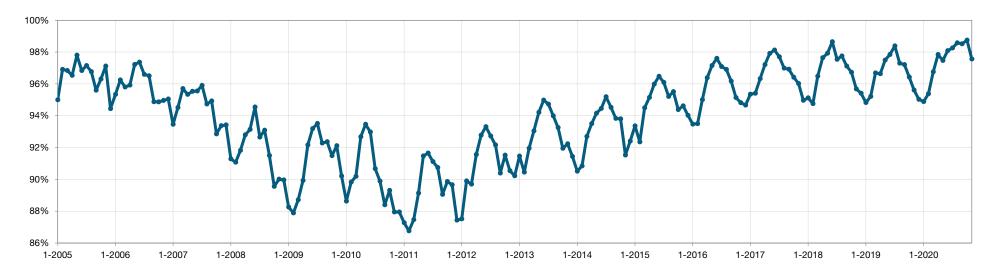






| Pct. of Orig. Price Received |       | Prior Year | Percent Change |  |
|------------------------------|-------|------------|----------------|--|
| December 2019                | 95.0% | 95.4%      | -0.4%          |  |
| January 2020                 | 94.9% | 94.8%      | +0.1%          |  |
| February 2020                | 95.4% | 95.2%      | +0.2%          |  |
| March 2020                   | 96.8% | 96.7%      | +0.1%          |  |
| April 2020                   | 97.8% | 96.6%      | +1.2%          |  |
| May 2020                     | 97.5% | 97.5%      | 0.0%           |  |
| June 2020                    | 98.1% | 97.8%      | +0.3%          |  |
| July 2020                    | 98.3% | 98.4%      | -0.1%          |  |
| August 2020                  | 98.6% | 97.3%      | +1.3%          |  |
| September 2020               | 98.5% | 97.2%      | +1.3%          |  |
| October 2020                 | 98.7% | 96.4%      | +2.4%          |  |
| November 2020                | 97.6% | 95.6%      | +2.1%          |  |
| 12-Month Avg                 | 97.3% | 96.6%      | +0.7%          |  |

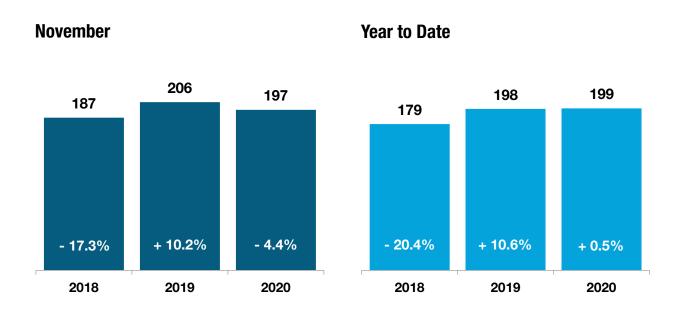
#### **Historical Percent of Original List Price Received by Month**



## **Housing Affordability Index**

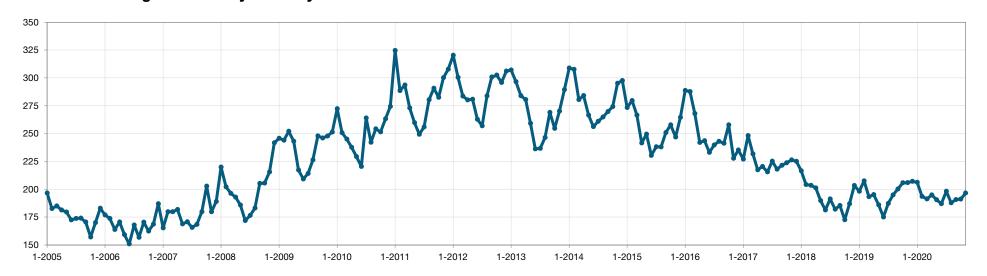






|     | Prior Year   | Percent Change  |
|-----|--|---|
| 207 | 203  | +2.0%   |
| 206 | 198  | +4.0%   |
| 194 | 207  | -6.3%   |
| 191 | 193  | -1.0%   |
| 195 | 195  | 0.0%  |
| 191 | 186  | +2.7%   |
| 187 | 175  | +6.9%   |
| 198 | 187  | +5.9%   |
| 188 | 195  | -3.6%   |
| 191 | 200  | -4.5%   |
| 191 | 206  | -7.3%   |
| 197 | 206  | -4.4%   |
| 195 | 196  | -0.5%   |
|     | 206<br>194<br>191<br>195<br>191<br>187<br>198<br>188<br>191<br>191 | 207 203   206 198   194 207   191 193   195 195   191 186   187 175   198 187   188 195   191 200   191 206   197 206 |

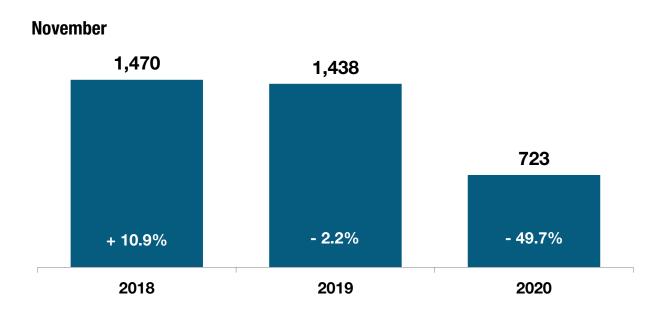
#### **Historical Housing Affordability Index by Month**



## **Inventory of Homes for Sale**

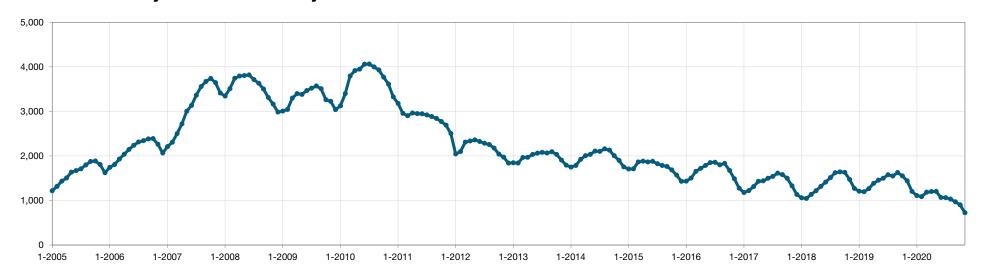
The number of properties available for sale in active status at the end of a given month.





| Homes for Sale |       | Prior Year | Percent Change |
|----------------|-------|------------|----------------|
| December 2019  | 1,200 | 1,269      | -5.4%          |
| January 2020   | 1,106 | 1,206      | -8.3%          |
| February 2020  | 1,083 | 1,193      | -9.2%          |
| March 2020     | 1,183 | 1,263      | -6.3%          |
| April 2020     | 1,199 | 1,379      | -13.1%         |
| May 2020       | 1,202 | 1,452      | -17.2%         |
| June 2020      | 1,065 | 1,494      | -28.7%         |
| July 2020      | 1,062 | 1,576      | -32.6%         |
| August 2020    | 1,029 | 1,547      | -33.5%         |
| September 2020 | 969   | 1,624      | -40.3%         |
| October 2020   | 901   | 1,550      | -41.9%         |
| November 2020  | 723   | 1,438      | -49.7%         |
| 12-Month Avg   | 1,060 | 1,416      | -25.1%         |
|                |       |            |                |

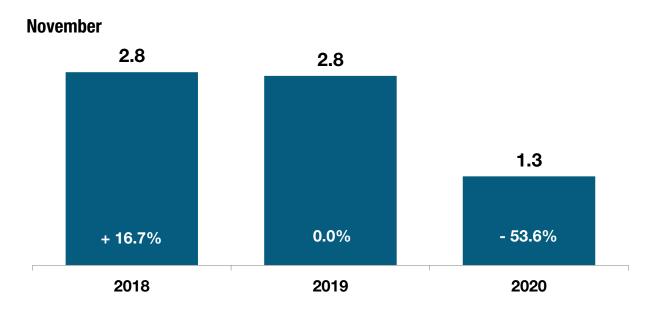
#### **Historical Inventory of Homes for Sale by Month**



## **Months Supply of Inventory**

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





| Months Supply  |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| December 2019  | 2.3 | 2.5        | -8.0%          |
| January 2020   | 2.1 | 2.3        | -8.7%          |
| February 2020  | 2.0 | 2.3        | -13.0%         |
| March 2020     | 2.2 | 2.5        | -12.0%         |
| April 2020     | 2.3 | 2.8        | -17.9%         |
| May 2020       | 2.3 | 2.9        | -20.7%         |
| June 2020      | 2.0 | 3.0        | -33.3%         |
| July 2020      | 2.0 | 3.1        | -35.5%         |
| August 2020    | 1.9 | 3.0        | -36.7%         |
| September 2020 | 1.8 | 3.2        | -43.8%         |
| October 2020   | 1.6 | 3.0        | -46.7%         |
| November 2020  | 1.3 | 2.8        | -53.6%         |
| 12-Month Avg   | 2.0 | 2.8        | -28.6%         |
|                |     |            |                |

#### **Historical Months Supply of Inventory by Month**



### **Area Overview**

New Listings, Closed Sales, and Median Sales Price are based on year-to-date (YTD) figures. Homes for Sale and Months Supply are based on monthly figures.



|                         | <b>New Listings</b> |          |        | <b>Closed Sales</b> |          |        | <b>Median Sales Price</b> |           |        | <b>Homes for Sale</b> |         |         | <b>Months Supply</b> |         |         |
|-------------------------|---------------------|----------|--------|---------------------|----------|--------|---------------------------|-----------|--------|-----------------------|---------|---------|----------------------|---------|---------|
|                         | YTD 2019            | YTD 2020 | +/-    | YTD 2019            | YTD 2020 | +/-    | YTD 2019                  | YTD 2020  | +/-    | 11-2019               | 11-2020 | +/-     | 11-2019              | 11-2020 | +/-     |
| Albert Lea              | 364                 | 330      | -9.3%  | 276                 | 301      | +9.1%  | \$110,000                 | \$125,000 | +13.6% | 92                    | 47      | -48.9%  | 3.7                  | 1.7     | -54.1%  |
| Austin                  | 485                 | 466      | -3.9%  | 376                 | 401      | +6.6%  | \$122,000                 | \$140,000 | +14.8% | 101                   | 55      | -45.5%  | 3.0                  | 1.5     | -50.0%  |
| <b>Blooming Prairie</b> | 39                  | 27       | -30.8% | 31                  | 31       | 0.0%   | \$110,000                 | \$157,000 | +42.7% | 9                     | 1       | -88.9%  | 2.8                  | 0.3     | -89.3%  |
| Byron                   | 159                 | 155      | -2.5%  | 130                 | 155      | +19.2% | \$250,500                 | \$277,600 | +10.8% | 41                    | 22      | -46.3%  | 3.5                  | 1.7     | -51.4%  |
| Caledonia               | 40                  | 30       | -25.0% | 36                  | 24       | -33.3% | \$138,850                 | \$128,000 | -7.8%  | 11                    | 8       | -27.3%  | 3.6                  | 2.3     | -36.1%  |
| Chatfield               | 59                  | 53       | -10.2% | 36                  | 50       | +38.9% | \$177,700                 | \$219,900 | +23.7% | 23                    | 9       | -60.9%  | 6.9                  | 2.0     | -71.0%  |
| Dodge Center            | 67                  | 58       | -13.4% | 61                  | 54       | -11.5% | \$195,000                 | \$201,500 | +3.3%  | 12                    | 3       | -75.0%  | 2.1                  | 0.6     | -71.4%  |
| <b>Grand Meadow</b>     | 24                  | 23       | -4.2%  | 17                  | 22       | +29.4% | \$124,900                 | \$173,500 | +38.9% | 3                     | 1       | -66.7%  | 1.4                  | 0.5     | -64.3%  |
| Hayfield                | 33                  | 36       | +9.1%  | 23                  | 41       | +78.3% | \$160,000                 | \$181,950 | +13.7% | 8                     | 3       | -62.5%  | 3.3                  | 0.9     | -72.7%  |
| Kasson                  | 145                 | 148      | +2.1%  | 119                 | 140      | +17.6% | \$222,700                 | \$249,950 | +12.2% | 22                    | 8       | -63.6%  | 2.0                  | 0.6     | -70.0%  |
| La Crescent             | 67                  | 60       | -10.4% | 48                  | 53       | +10.4% | \$220,000                 | \$260,000 | +18.2% | 17                    | 11      | -35.3%  | 3.5                  | 2.2     | -37.1%  |
| Lake City               | 142                 | 112      | -21.1% | 106                 | 111      | +4.7%  | \$227,000                 | \$229,000 | +0.9%  | 38                    | 16      | -57.9%  | 4.0                  | 1.6     | -60.0%  |
| Oronoco                 | 48                  | 23       | -52.1% | 27                  | 29       | +7.4%  | \$460,000                 | \$425,000 | -7.6%  | 13                    | 2       | -84.6%  | 4.2                  | 0.7     | -83.3%  |
| Owatonna                | 430                 | 386      | -10.2% | 368                 | 394      | +7.1%  | \$183,500                 | \$202,500 | +10.4% | 94                    | 35      | -62.8%  | 2.9                  | 1.0     | -65.5%  |
| Preston                 | 29                  | 28       | -3.4%  | 21                  | 29       | +38.1% | \$158,000                 | \$104,250 | -34.0% | 10                    | 2       | -80.0%  | 4.1                  | 0.7     | -82.9%  |
| Pine Island             | 92                  | 76       | -17.4% | 66                  | 84       | +27.3% | \$254,950                 | \$255,000 | +0.0%  | 23                    | 5       | -78.3%  | 3.9                  | 0.7     | -82.1%  |
| Plainview               | 47                  | 42       | -10.6% | 38                  | 43       | +13.2% | \$165,000                 | \$192,000 | +16.4% | 7                     | 4       | -42.9%  | 1.7                  | 0.9     | -47.1%  |
| Rochester               | 2,414               | 2,342    | -3.0%  | 2,107               | 2,199    | +4.4%  | \$245,000                 | \$259,000 | +5.7%  | 374                   | 195     | -47.9%  | 2.0                  | 1.0     | -50.0%  |
| Spring Valley           | 44                  | 43       | -2.3%  | 41                  | 40       | -2.4%  | \$152,000                 | \$179,750 | +18.3% | 4                     | 8       | +100.0% | 1.0                  | 2.3     | +130.0% |
| Saint Charles           | 40                  | 59       | +47.5% | 43                  | 49       | +14.0% | \$221,350                 | \$228,000 | +3.0%  | 8                     | 5       | -37.5%  | 2.1                  | 1.0     | -52.4%  |
| Stewartville            | 100                 | 104      | +4.0%  | 80                  | 96       | +20.0% | \$207,500                 | \$233,250 | +12.4% | 16                    | 14      | -12.5%  | 2.2                  | 1.7     | -22.7%  |
| Wabasha                 | 62                  | 57       | -8.1%  | 51                  | 46       | -9.8%  | \$182,000                 | \$183,500 | +0.8%  | 19                    | 12      | -36.8%  | 4.1                  | 2.9     | -29.3%  |
| Waseca                  | 169                 | 131      | -22.5% | 150                 | 122      | -18.7% | \$145,500                 | \$150,000 | +3.1%  | 29                    | 21      | -27.6%  | 2.2                  | 1.9     | -13.6%  |
| Winona                  | 371                 | 306      | -17.5% | 338                 | 279      | -17.5% | \$152,950                 | \$159,900 | +4.5%  | 70                    | 34      | -51.4%  | 2.3                  | 1.3     | -43.5%  |
| Zumbrota                | 99                  | 112      | +13.1% | 76                  | 94       | +23.7% | \$231,500                 | \$237,750 | +2.7%  | 22                    | 10      | -54.5%  | 3.3                  | 1.1     | -66.7%  |